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THE GREEN EXPO 2013 SEES STRONG GROWTH ALL AROUND

Bethesda, MD (October 10, 2013) – Celebrating its 21th edition, **The GREEN Expo**, held September 25-27 in Mexico City, experienced a spike in numbers across the board. Increases on both the exhibit and attendance side made *the 2013 event the most successful to date*, indicating Mexico’s environmental market shows no signs of abating. Growing over 20% in exhibit space alone, 221 exhibitors from 14 countries offered cutting edge technology and solutions for an environmentally sustainable economy.

For two decades, **The GREEN Expo** has supported the search for a “zero-impact” society and industry. This year’s event featured international pavilions from countries with extensive experience and global leadership in renewable energy issues, management, and treatment of water and waste. Country pavilions included the United States, Germany, Canada, Austria, as well as three new additions from Italy, the United Kingdom, and the Netherlands.

The three day gathering brought an international attendance of just over 9,100 visitors ranging from government agencies, industry associations, production sectors, and environmental experts. An 8% increase in attendance from the previous edition. The event is projecting to further its growth in 2014.

“We are very pleased this year with the result of **The GREEN Expo 2013**. We increased 35% of VIP attendance from directors, CEOs and company owners, which provided the perfect business environment our exhibitors were expecting, as a result of the above mentioned numbers, close to 80% of our exhibitors have contracted their space for next year’s edition” said José Navarro – General Director, E.J. Krause de México.

The opening ceremony drew a packed audience as Mexico’s Rafael Pachinao the Secretariat for Environmental Protection Management and the Ministry of Energy’s Assistant Secretary for Planning and Energy Transition, Leonardo Beltran Rodriguez, gave inaugural remarks stressing the importance of sustainable solutions.

A new addition to this year’s program included an initiative that measured the events’ carbon footprint. In an effort to offset the emissions generated, over 10,000 trees will be planted across Mexico.

Mexico continues to be a key growth market for environmental and energy solutions, presenting a new niche of opportunities. The GREEN Expo has established itself as the benchmark for environmental events in Latin American.

Next year **The GREEN Expo** will be held on September, 24-26, 2014 at World Trade Centre, Mexico City.

About E.J. Krause & Associates:

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit: www.ejkrause.com